PA NEN News:

Posts from the Society of Nutrition Education and Behavior Conference

As promised, PA NEN grabbed too many resources to count from the Society of Nutrition Education and Behavior 2015 conference. A few of these resources have been integrated into this E-Newsletter and posted on our Facebook page. Because of an overflow information, we will continue to be share resources over the next couple weeks.

A quick note - You must be signed into Facebook to see PA NEN's page.

PA NEN Reached a Milestone in Membership Growth!

We're 1500-members-strong and still growing (If you are not a part of our FREE membership, see what we have to offer!). PA NEN's Board of Directors and staff are so thankful for our membership’s willingness to share our resources, to help expand our reach and for your enthusiasm about PA NEN's mission. YOU are the reason we reached this goal!

International News:

The Food and Drug Administration requests that "added sugar" is labeled on the Nutrition Facts Panel and that its "% Daily Value" is indicated too. This label will let consumers know how much added sugar in one serving of food contributes to a daily diet.

One school bands junk food in vending machines, a la carte lines, and in school stores. See what happens next.

Flashes of bug images before ice cream photos might rewire your brain’s response dessert.

The cutest, animal-shaped fruits and vegetables

Did you know that the Academy of Nutrition and Dietetics commented on the
2015 Dietary Guidelines Scientific Report. See their stance, [here](#).

**Good Food Cheap** is a recipe book made with recipes that cost less than $4.00 a day. It was created for those eligible for the Supplemental Nutrition Assistance Program. The second edition was released on July 21.

For those not diagnosed with Celiacs or related disorders, a gluten-free diet might not be all it’s juiced up to be according to a registered dietitian and nutrition researcher.

A Latino mom brings her community together with a dream of building a park. Watch everything unfold in [this video](#).

Are you canning summer produce? Beware of botulism!

Arsenic in rice can be flushed out by this simple cooking method!  

Read about the contradictions within the dietary sodium recommendations.

Walking stimulates the brain in amazing ways.

The Eat Brighter campaign worked with Sesame Street characters and food marketers to encourage people to eat more fruits and vegetables. The research is in showing that people are doing just that!

**Local News:**

**Lancaster:** CAP of Lancaster is receiving a mobile health care vehicle for their Supplemental Nutrition Assistance Program for Women, Infants and Children (WIC)! See a picture of it [here](#).

**Philadelphia:** Senator Casey wants to reduce child hunger by increasing Child and Adult Care Food programing in South Philadelphia. That way, an extra meal can be served to their kids. [Find out more details](#).

**Philadelphia:** The Philabundance Community Kitchen serves meals to agencies and emergency food kitchens across food insecure areas in Philadelphia. The kitchen also provides a vocational training program to get the underprivileged into the food service jobs. [Learn more about their unbelievable progress](#).

**Philadelphia:** Summer interns planned a huge volunteering opportunity at Philadelphia's Share Program. It was a smashing success.

**Pottstown:** Business employees volunteer to be a part of the walking bus project to encourage more kids to walk to school.
**Social Media**

See if you’re following the [top ten healthful foodie instagramers from Philadelphia](#).

See how Big Bird helped [#eatbrighter](#) campaign market healthier fresh fruits and vegetables by following the hashtag!

[@TeamNutrition](#) shares details from Society of Nutrition Education and Behavior Conference. These social media posts are labeled by the #SNEB2015 hashtag. Scroll down [their page](#) to see more nutrition education resources, especially helpful for people involved with school meals and the Child and Adult Care Food Program (CACFP).

**Resources**

"Kids in the Kitchen” is an [archive](#) of healthful recipe resources created by multiple government agencies.

The World Health Organization provided their sodium recommendations for adults and children. You can review them [here](#).

Food rewards could be detrimental to students’ health according to [this study](#).

The research study, "[The FIT Game: preliminary evaluation of a gamification approach to increasing fruit and vegetable consumption in school](#),” showed that strategic computer games in the classroom could actually increase the amount of kids eating fruit and vegetables.

[Iowa State Extension](#) talks safe ways of freezing fresh fruits and vegetables.

Anyone can locate food pantries and other forms of food assistance in Central Pennsylvania by clicking on the [Central PA Food Bank locator map](#).

**Webinar:**

*NEW*-One mall turns its food court waste into rooftop gardens. [Watch the process](#).

This is a [video](#) about food waste across the United States. It reveals how tricky it is to receive and collect "food waste“ for the hungry. Focusing on this good (safe) food that would have been thrown away seems to be a smart venture for grocery stores, food pantries and food banks. See more [here](#)!

Hans R. Herren won the Right Livelihood Award. In this [video](#), he asks for everyone to recognize the need to alter food production and distribution for a healthier environment and lifestyle for all.

The National Collaborative on Childhood Obesity Research (NCCOR) archives
webinars and slides about obesity reduction. See the presentation summaries, and watch all of their webinars [here]!

Alice Henneman, a registered dietitian working for Nebraska’s Cooperative Extension, led a webinar, “Pinning with a Purpose,” on July 14. It focused on utilizing the social media website, Pinterest, to encourage healthy behavior change. A recording and the slides are available on her [website].

In a [short video], Dr. David Katz takes on the question, "Can you eat too much soy?"

"Rethink Your Drink: Implementation and Evaluation of a Multi-Level Intervention Targeting Sugar Sweetened Beverage Intake" is a Society of Nutrition Education and Behavior (SNEB) webinar happening at 12:00 PM (ET) on August 18. It will share the marketing techniques reaching the Rethink Your Drink target audience, design of their campaign, and the implementation of various teaching methods. The webinar is free to SNEB members and costs $25 to non-members. Catch all the details, [here].

Events:

NEW-Grow Pittsburgh holds workshops about a variety of topics from growing food, container gardening, starting your own seedlings, and much more. Sessions will be held at various locations, dates, and times. See the class listing [here].

NEW-Let’s Move Pittsburgh and WHIRL Magazine is holding a free family yoga session at Phipps Conservatory and Botanical Gardens on Sunday, August 16 at 10:00 AM. You can register [here]!

August 2-8 is National Farmers Market Week. You can read the official proclamation of the celebration [here]!

Healthy Body Healthy Minds in Pottstown, PA will prep you with ideas for incorporating physical activity in your classroom. This event takes place on August 4-5. Click [here] to figure out what’s happening.

The Institute of Medicine is holding a two-day workshop called, “Meeting the Dietary Needs of Older Adults.” It’s sponsored by the AARP Foundation and will be held on October 28-29, 2015 in Washington, DC. The workshop will examine the evidence on factors that influence older adults’ ability to meet their daily dietary needs. See all the details at [this website].

Save the date! The 2015 National Conference on Health Communication, Marketing, and Media is set for August 11 – 13 in Atlanta, Georgia. As more information unfolds, it will be posted on [this website].

National Food, Nutrition, and anti-hunger conferences are all listed [here] for 2015.
Grants and Opportunities:

The World Health Organization is holding an online consultation called, "Clarification and guidance on inappropriate promotion of foods for infants and young children." They are asking for comments on the draft of the report listed on this website. If you choose to participate, your comments will be taken into consideration prior to informal dialogue with civil society and private sector. Your comments are welcomed until August 10, 2015.

Local Food, Local Places is a program supporting neighborhoods that want to build a local food system and a healthier community action plan for the families and others surrounding them. The program is run by a collaboration of US federal agencies, along with the Appalachian Regional Commission, the Delta Regional Authority and the White House Rural Council. Turn in an application by September 15, 2015. Review the funding and application information on this website.

Sustainable Agriculture Research and Education grants invite farmers, ranchers, Extension agents, nonprofits, students, and communities to work towards a more sustainable community. Available grants will support a range of activities that are worth checking out on this website. Click on Pennsylvania resources for more information and funding opportunities.

Do you know a colleague who is working for healthier behaviors throughout the Latino community? Then, you can nominate them for the Latino Caucus of the American Public Health Association Awards. Nominations are open until September 4, 2015. Read more!

Finding the right funding source for your project can be a challenge. Pivot helps you find the funding that suits you and your organization.

Check this listing of upcoming deadlines and descriptions for federal food and agriculture program funding.

School nutrition grants are available and can be found in this archive from Grants.gov. Another childhood nutrition grant archive with opportunities from various sectors can be discovered on this Feeding America website.

GrantHelpers.com lists a couple food and nutrition grants available.