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Coalition building for more effective nutrition education leading to behavior change: Addressing knowledge gaps through diversity and inclusion

PRESENTED AT THE PA NUTRITION EDUCATION NETWORK ANNUAL CONFERENCE

APRIL 30, 2019

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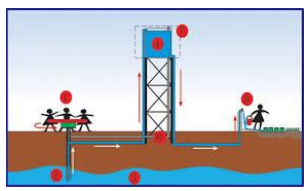

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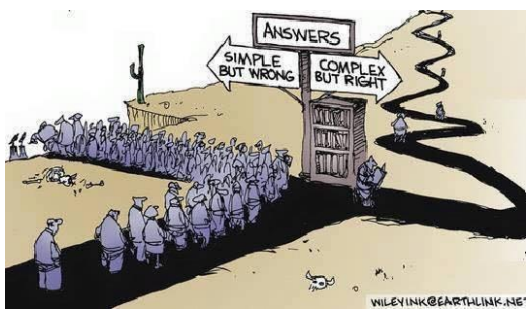

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COALITION BUILDING: DIVERSITY AND INCLUSION

- Social Imperative
- Competitive Advantage
- Understand and attend to complexity
  - Existing systems disruption for change
  - Tipping points for multiple parts to shift
  - Investigate deep structures, polices, norms, cultures, habitual practices
  - Share learnings continuously across systems

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TUESDAY'S 5 CORE COMPONENTS OF EFFECTIVE COALITIONS

- Staying in the relationship
- Inquiry is the answer
- All levels all the time
- Stance of seeking multiplicity
- Power matters

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WHEN DO YOU HAVE ENGAGEMENT?

When people can see themselves in the work. When people can influence the outcome.

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BEING IN INQUIRY TOGETHER

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SITUATIONAL ANALYSIS

- What are the major issues and concerns facing communities related to your work?
- How does the issue affect individuals and communities' quality of life?
- What sectors/populations are most directly affected by the issue?
- How is this issue connected to other important issues?

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SITUATIONAL ANALYSIS CONTINUED…

- Explore the community in which the issue is situated
- Understand the interests and attributes and values of different populations, especially those at greatest risk
- Build solutions with people most affected
- Improve understanding and relationships across sectors and populations

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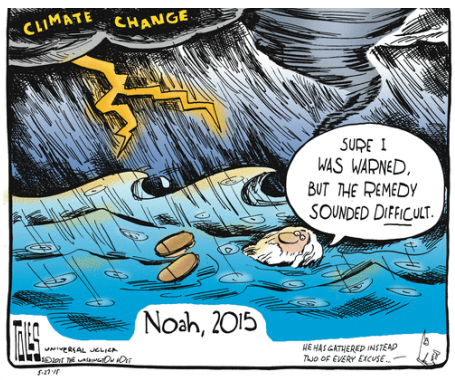

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Questions??

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