

Sponsorship Opportunities

PA NEN & TRACKS Joint 2018 Conference

Nutrition Educators: Making Behavior Change Happen Play, Shop, Eat

Breakfast Keynote Sponsor . . . \$5,500
Sole Sponsorship - Wednesday, May 1
Sponsored By SUN MAID

Box Lunch \$3,500
Sole Sponsorship - Tuesday, April 30

Benefits include:

- Two (2) complimentary full conference registrations
- One (1) complimentary, 6 ft, draped table top display
- Name and logo displayed in a looping slideshow during meal functions
- Link from the PA NEN's Annual Conference landing page to your company's website
- Flyer, 3"x5", in the lunch boxes (provided by sponsor)
- An electronic, full conference attendee list following the program for a one-time use
- Verbal recognition in program announcements
- Recognition in PA NEN's monthly e-newsletter, News Nibbles, to the membership (one month)

Lunch Buffet \$3,000
Sole Sponsorship - Wednesday, May 1

Benefits include:

- Two, five minute presentations about your organization at the lunch (it is a staggered lunch)
- One (1) complimentary full conference registration
- One (1) complimentary, 6 ft, draped table top display
- Name and logo displayed in a looping slideshow during meal functions
- Link from the PA NEN's Annual Conference landing page to your company's website
- One of your organization's promotional materials/literature in the attendee bag provided by sponsor
- An electronic, full conference attendee list following the program for a one-time use
- Verbal recognition in program announcements
- Recognition in PA NEN's e-newsletter, News Nibbles, to the membership (1 month)

Networking/Refreshment Break Sponsor \$2,500
Sole Sponsorship - Wednesday, May 1

Benefits include:

- One (1) complimentary full conference registration
- One (1) complimentary, 6 ft, draped table top display
- Name and logo displayed in a looping slideshow during meal functions
- Link from the PA NEN's Annual Conference landing page to your company's website
- Recognition on PA NEN's website to your company's website on the page pertaining to the break
- One of your organization's promotional materials/literature in the attendee bag provided by sponsor
- Product and promotional materials displayed at the break (provided by the sponsor)
- Verbal recognition in program announcements
- Recognition on PA NEN's website and on all web pages pertaining to the break

Evening Reception \$2,000
Sole Sponsorship - Tuesday, April 30

Benefits include:

- One (1) complimentary full conference registration
- One (1) complimentary, 6 ft, draped table top display
- Name and logo displayed in a looping slideshow on the screen during reception
- Name and logo displayed at the reception
- Link from the PA NEN's Annual Conference landing page to your company's website
- Recognition on PA NEN's website to your company's website on the page pertaining to the reception
- Verbal recognition in program announcements
- Product and promotional materials displayed at the break (provided by the sponsor)

Young Professionals Scholarship Program \$1,750
Sole Sponsorship

Benefits include:

- One (1) complimentary, 6 ft, draped table top display
- Recognition on PA NEN's website
- An electronic, full conference attendee list following the program for a one-time use
- Link from the PA NEN website to your company's website
- Information about your organization included in eblasts that contain information about the scholarships
- Verbal recognition in program announcements

Session and A/V Sponsor . . . \$1,500
10 Available

Benefits include:

- One (1) complimentary full conference registration
- One (1) complimentary, 6 ft, draped table top display
- One of your organization's promotional materials/literature on each attendees seat provided by sponsor
- Name and logo displayed on conference promotional emails pertaining to sponsored session
- Link from the PA NEN website to your company's website on the page pertaining to the sponsored session
- An electronic session attendee list following the program for a one-time use

Pens \$500
Sole Sponsorship
AS YOU WISH PROMOTIONS

Pads \$500
Sole Sponsorship
AS YOU WISH PROMOTIONS

Conference Bag Inserts \$500

- 325 one page promotional piece inserted in each conference tote bag
- Inserts must be received by April 1, 2018

Sponsorship Opportunities

PA NEN & TRACKS Joint 2018 Conference

Nutrition Educators: Making Behavior Change Happen

Play, Shop, Eat

Sponsorship Opportunity:

Thank you for sponsoring an event at PA NEN's 2018 Annual Conference. Additional information pertaining to benefits of sponsorship are outlined on the website, [click here for more information](#) or by calling Rose, 717.233.1791.

The following sponsorships are available (check one please):

- Breakfast Keynote Sponsor ~~..... \$5,500~~ **Sponsored**
- Box Lunch \$3,500
- Lunch Buffet \$3,000
- Networking/Refreshment Break Sponsor\$2,500
- Evening Reception\$2,000
- Young Professionals Scholarship Program\$1,750
- Session and A/V Sponsor \$1,500
- Pens..... **Sponsored** \$ 500
- Pads..... **Sponsored** \$ 500
- Conference Bag Inserts\$ 500

Two payment options are available:

1. Payment by Credit Card (MasterCard, VISA) – Complete, copy and return this form (available for sponsorships \$1000 or less)
2. Payment by Check – Complete, copy, and return this form, along with a check made payable to PA NEN and mail to PA NEN, 208 North 3rd Street, Suite 210, Harrisburg, PA 17101

Once your completed sponsorship form is received, the contact for the sponsorship will receive additional information.

Sponsorship Registration Information:

Contact Person:	Title:	
Company:	Address:	
City:	State:	Zip:
Telephone:	Fax:	Email Address:

PAYMENT: Check Enclosed (make check payable to PA NEN) MC Visa

Card Number:	Expiration Date:
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CIV Number:	Print Name (as appears on card):
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Signature: _____

For questions, contact: 717-233-1791 • 717-635-7478 (f) • rcleland@phmc.org